



Endorsement for Romney Rawes

*“Old school **values and differentiators** that work brilliantly when adapted to **today’s world...**”*

In a way, I have known Romney since I started my career in Recruitment some 30 years ago; he had been MD for Reed Employment until a couple of years before I joined the business, and his legacy was evident, in terms of great training and development, and clear, simple processes that enabled a deep understanding of the key elements to recruitment.

Even for a novice, this gave me a significant advantage that made it possible for me to exceed customers' expectations through superior service levels and to build exceptional revenues as a result. Those concepts and standards formed a lasting impact and gave me a solid platform on which to build my career.

From 2004, I had the good fortune to work closely with Romney when our paths crossed through providing start up and business growth services for ambitious recruitment business owner clients. We also worked together on shared clients, and I now consider him to be a friend.

Romney's style is different from the norm: he mentors clients in a way that is both authoritative and nurturing; people just want to impress him, and this brings out the best in them.

And I have seen how he imparts his deep knowledge, experience and passion for business growth, and is especially passionate for the need for clear differentiation in the chosen markets. The Recruitment Growth Accelerator gives Owner Managers the power to generate real growth in their own unique future businesses, based on adapting real examples to their own reality in our constantly-evolving industry of today.

Denise Walker
Founder / Owner
Absolutely Business

For more information

Call: +44 189 821535 / +44 7900 266179

Email: info@absolutelybusiness.co.uk

Visit: www.absolutelybusiness.co.uk